

January 22, 2009

To Whom It May Concern:

The Healthy Alaska Natives Foundation (HANF) and the Alaska Native Stroke Registry (ANSR) have teamed up to champion the medical mission for the 2009 Norman Vaughn Commemorative Serum Run beginning February 22, 2009! We are proud to announce this year's medical mission is **Stroke Education and Prevention** and will focus on distributing the FAST (F-ace, A-rms, S-peech, T-ime) campaign materials. We would like to encourage you to join us to support this important effort.

The Serum Run commemorates the 1925 serum run, when 20 mushers and 150 sled dogs brought diphtheria antitoxin 674 miles by dog sled from Nenana to Nome. Explore more about the serum run at: <http://www.serumrun.org/>.

Our team will travel via snow machines and dog teams through 13 villages in Interior Alaska meeting with various community groups and schools to share information about stroke prevention and early recognition. We will emphasize early recognition and what to do when signs and/or symptoms appear. The team's outreach will also include how adults and youth can reduce the risk of stroke through healthy living.

Our goal is to raise \$38,000 to ensure a successful and safe Serum Run. Your help will cover the team, travel, winter gear outfitting and to spread the word about the stroke. This event will attract local and national media attention and as a sponsor your corporate image will be highlighted as a key sponsor in various ways. Attached you will find additional information on the event, sponsorship opportunities, and pertinent dates.

It would be our pleasure to discuss this opportunity further so please don't hesitate to contact us if you are interested in partnering with us on the sponsorship of our team. The ANTHC – HANF is a 501c3 organization (tax ID# 92-0162721) and works alongside the Alaska Native Tribal Health Consortium to inspire good health in our state.

Feel free to contact either of us if you have questions.

Sincerely,

Leslie Stephens, RN, MSN
ANSR Team Member

Lexie Bennett,
HANF Campaign Manager